



Sustainable Travel Commitment Charter

Message from the Operations Director to our Esteemed Clients

Encouraging Responsible and Sustainable Consumption

At Blue Diamond Deluxe Private Transports, we believe that every journey is an opportunity to make a positive difference.

Luxury transportation should not only provide comfort, safety and exceptional service, it should also contribute to a more sustainable future. As travelers become increasingly aware of their environmental impact, we recognize our responsibility to help our customers make informed choices that reduce the environmental footprint of their journeys without compromising the premium experience they expect.

Sustainability is a shared responsibility. While we continuously improve the environmental performance of our fleet and operations, the travel decisions made by our customers also play an important role in reducing emissions, conserving natural resources and promoting responsible tourism.

For this reason, we are committed to providing transparent information about the environmental aspects of our services and encouraging our customers to consider more sustainable travel alternatives whenever they are compatible with their needs and expectations.

Our commitment supports the United Nations Sustainable Development Goals, particularly SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production) and SDG 13 (Climate Action).

Together, we can demonstrate that luxury and sustainability are not competing values, they are complementary elements of responsible travel.

1. Scope

This Sustainable Travel Commitment Charter applies to all transportation services provided by Blue Diamond Deluxe Private Transports.

Its purpose is to help customers better understand the environmental impact associated with the transportation services they purchase and to encourage travel choices that contribute to a more sustainable future.

Through this commitment, Blue Diamond seeks to raise awareness of the environmental aspects of private transportation while supporting customers in selecting travel solutions that best balance comfort, operational requirements and environmental responsibility.

2. Our Commitment to Sustainable Travel

Blue Diamond is committed to providing customers with information and guidance that enables more informed and environmentally responsible travel decisions.

We strive to integrate sustainability into every stage of the customer journey while maintaining the premium standards of service for which our company is recognized.

Helping Customers Make Informed Choices

We are committed to providing clear information about the environmental characteristics of our transportation services, enabling customers to consider sustainability as one of the factors influencing their travel decisions.

Whenever appropriate, we encourage customers to select transportation solutions that offer lower environmental impacts while continuing to meet their operational and comfort requirements.

Supporting Lower-Impact Mobility

To reduce the environmental impact of our services, we continuously invest in cleaner mobility solutions.

Our fleet is composed exclusively of modern Euro 6 vehicles, and we have introduced our first fully electric Mercedes EQS, representing an important step in our long-term fleet renewal strategy.

Whenever operationally feasible and aligned with customer requirements, we encourage the selection of low-emission or fully electric vehicles.

Optimizing Every Journey

The environmental impact of transportation depends not only on the vehicle used but also on how each journey is planned.

We therefore seek to optimize travel through:

- Efficient route planning.
- Minimizing unnecessary mileage.
- Consolidating itineraries whenever practical.
- Scheduling services to improve operational efficiency.
- Promoting eco-driving practices among our professional chauffeurs.



These measures help reduce emissions while maintaining the high level of punctuality, safety and comfort expected by our customers.

Reducing Single-Use Plastics

As part of our commitment to responsible resource management, we have replaced conventional plastic water bottles with Tetra Pak® drinking water cartons, which are primarily made from renewable, plant-based and recyclable materials with a lower carbon footprint.

This initiative allows us to reduce plastic consumption while continuing to provide complimentary refreshments as part of our premium service.

Supporting Responsible Tourism

Portugal's natural landscapes, historic cities and cultural heritage are among its greatest assets.

We encourage our customers to contribute to their preservation by:

- Respecting local communities and cultural heritage.
- Following environmental regulations in protected natural areas.
- Reducing unnecessary waste during excursions.
- Choosing responsible travel behaviors throughout their stay.

Responsible tourism helps preserve Portugal's unique destinations for future generations.

3. How Our Customers Can Reduce Their Environmental Impact

Customers can contribute to more sustainable travel by considering the following practices whenever appropriate:

- Selecting electric or lower-emission vehicles when available and suitable for their itinerary.
- Consolidating multiple journeys into a single itinerary whenever practical.
- Allowing flexible scheduling that enables more efficient route planning.
- Choosing digital travel documents and electronic invoices.
- Minimizing unnecessary waste during transportation services.
- Supporting businesses committed to responsible environmental practices.

Even small decisions can collectively make a meaningful contribution to reducing the environmental impact of travel.

4. Our Commitments

To support responsible consumption, Blue Diamond is committed to:

- Continuously improving the environmental performance of our fleet.
- Expanding cleaner mobility solutions whenever operationally and economically feasible.
- Providing customers with transparent information about our sustainability initiatives.
- Promoting environmentally responsible travel practices through our website and customer communications.
- Encouraging efficient itinerary planning to reduce unnecessary mileage.
- Reducing the use of single-use plastics through sustainable alternatives.
- Continuously improving our environmental management practices.

5. Monitoring and Continuous Improvement

Blue Diamond periodically evaluates the implementation of this commitment through:

Indicator	Monitoring Frequency
Availability of low-emission and electric vehicles within the fleet	Annual
Sustainability information available to customers	Annual
Replacement of single-use plastic water bottles with Tetra Pak [®] cartons	Annual
Employee awareness initiatives on sustainable travel	Annual
Review of customer sustainability communications	Annual

The effectiveness of this commitment is monitored by the Operations Director, who is responsible for ensuring that sustainability remains integrated into our customer experience and environmental management practices.

6. Review

This Sustainable Travel Commitment Charter shall be reviewed at least once every year, or whenever significant operational or environmental developments occur.



The review will evaluate:

- New opportunities to reduce the environmental impact of our services.
- Advances in cleaner vehicle technologies.
- Customer expectations regarding sustainable travel.
- Changes in environmental legislation and best practices.
- Opportunities to strengthen communication and awareness initiatives.

Any revisions shall be approved by the Operations Director and communicated through the company's official communication channels.

Every Journey Matters

Choosing a transportation provider is more than selecting a vehicle, it is choosing how that journey contributes to the future.

At Blue Diamond Deluxe Private Transports, we are committed to combining luxury, safety, professionalism and sustainability, helping our customers enjoy exceptional travel experiences while making more informed and environmentally responsible choices.

Together, we can shape a future where premium mobility and environmental stewardship go hand in hand.

Approved by

Marco Fidalgo
Operations Director
Blue Diamond Deluxe Private Transports

Effective Date: January 2026

Next Scheduled Review: January 2027